

# SPONSORING OPPORTUNITIES

## SERVICE DESIGN GLOBAL CONFERENCE

27<sup>th</sup> & 28<sup>th</sup> of October 2016 | Amsterdam  
Exclusive pre-events on October 26<sup>th</sup>

# SDGC16: Business as Unusual

**We invite your company to connect with our global network of service designers, businesses and academics.**

The Service Design Network is bringing the 9<sup>th</sup> Service Design Global Conference to the Netherlands.

In 2008, the very first Service Design Global Conference took place in the beautiful city of Amsterdam and the network along with the events it hosts have grown ever since. With an active SDN Dutch Chapter and a strong service design community in place, SDN is looking forward to more than 600 participants from all over the world coming together to exchange experiences, ideas and different perspectives.

Become a part of this annual get-together of thinkers, doers and leaders. Join SDN in Amsterdam's Westergasfabriek for two buzzing and vibrant days with inspiring talks and intense breakout sessions under the title Business as Unusual on 27<sup>th</sup> and 28<sup>th</sup> of October 2016 and the exclusive members day and reception on October 26<sup>th</sup>!

# In Detail



**Attendees:**  
600+ Professionals



**Thought Leaders:**  
4 Keynote speaker sharing ideas



**International:**  
42+ Countries



**Unique Experience:**  
24+ hrs of workshops and talks



**One Network:**  
Empower change through  
Service Design



**Business Roles:**  
Senior Leaders and Managers, Middle  
Managers and Executives, Junior Employees



# About Service Design Network

Service Design is crucial for all private and public organisations that want to innovate and improve their service strategies, offerings and the user experiences. The **Service Design Network (SDN)** is the platform to connect with like-minded passionate service designers from companies, agencies and universities, and with curious innovators who embrace and apply this approach for the better of their organisations and for people.

The main purpose of SDN is to **build awareness** for service design in the public and private service sector and in the world of politics.

Founded in 2008 as a non-profit organization the Network today has almost 1.000 individual and organizational members all over the world. 18 national chapters have been founded throughout the last years and the dynamic is growing. The global and local events of the Network are a unique opportunity to connect to open-minded, innovative and creative thinkers and doers.

# The Conference Venue

The new Westergasfabriek is fully equipped for hosting big events, whether indoors or out. Options are limitless in its 18 industrial heritage buildings, 8000m<sup>2</sup> of indoor venues, 14 hectares of modern city park, and excellent infrastructure. Imagine the entire park being taken over by a major photography exhibition, the world's biggest BMX track, an international conference, or an open-air concert for 20,000 people. They've all happened here.



# Impressions SDGC 2015

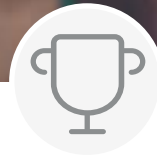


SDN partnered with Parsons – The New School to host this year’s global conference in lively New York City. Over 500 leaders and practitioners from around the world joined the event to explore and exchange the theme A Journey to Value.

The conference offered great keynote talks and sessions. To name but a few of the highlights including Billy Seabrook from Citi Bank talking about aspects of purpose, intelligence and trust regarding customer experience and value exchange, Katrine Rau and Katrina Alcorn from GE Energy on developing the Internet of Things and Jon Campbell and Dr. Muni Karavdic gave a presentation on building a sustainable engine for growth within established organizations and many more. Kerry Bodine held the closing talk reflecting across the two-day event where she shared her perspective how service design can reach to the next level.

Overall the conference enjoyed a truly global spirit and vibrant sharing and networking atmosphere.

# General Sponsoring Packages



## Gold Package | € 25 000,-

1 PARTNERSHIP AVAILABLE



### Conference Website

- ✓ large logo approx. 500x500px on landing page
- ✓ detailed company profile information on separate subpage



### Digital Promotion

- ✓ company introduction within the SDGC16 newsletter
- ✓ social media promotion
- ✓ 5 question interview promoted in SDN Insider highlight section and on SDN website



### Signage

- ✓ large logo approx. 500x500px on all signage, including opening and closing deck



### Conference Ticket

- ✓ 5 free full conference tickets for 27<sup>th</sup> & 28<sup>th</sup> of October



### Vending Booth

- ✓ 3x3m exhibition stand (including 1 high table, 2 bar stools, power supply and 2 poster wall 1x2m)



### Presentation Slot

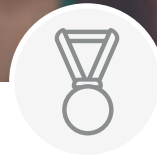
- ✓ 1 presentation slot during breakout session on one conference day



### Speaking Slot

- ✓ 10 minutes speaking slot during conference opening

# General Sponsoring Packages



## Silver Package | € 12 000,-

3 PARTNERSHIPS AVAILABLE

**ONLY  
TWO LEFT**



### Conference Website

- ✓ medium logo approx. 400x400px on landing page
- ✓ company profile information on general sponsors subpage



### Digital Promotion

- ✓ company introduction within the SDGC16 newsletter
- ✓ social media promotion



### Signage

- ✓ medium logo approx. 400x400px on all signage, including opening and closing deck



### Conference Ticket

- ✓ 3 free full conference tickets for 27<sup>th</sup> & 28<sup>th</sup> of October



### Vending Booth

- ✓ 2x2m exhibition stand (including 1 high table, 2 bar stools, power supply and 1 poster wall 1x2m)



# General Sponsoring Packages



## Bronze Package | € 6 850,-

6 PARTNERSHIPS AVAILABLE



### Conference Website

- ✓ small logo approx. 300x300px on landing page
- ✓ company profile information on general sponsors subpage



### Digital Promotion

- ✓ company introduction within the SDGC16 newsletter
- ✓ social media promotion



### Signage

- ✓ small logo approx. 300x300px on all signage, including opening and closing deck



### Conference Ticket

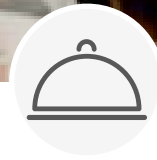
- ✓ 2 free full conference tickets for 27<sup>th</sup> & 28<sup>th</sup> of October

# General Sponsoring Packages Overview

	Gold Package   € 25 000,- 1 PARTNERSHIP AVAILABLE	Silver Package   € 12 000,- 3 PARTNERSHIPS AVAILABLE	Bronze Package   € 6 850,- 6 PARTNERSHIPS AVAILABLE
Conference Website	<ul style="list-style-type: none"> <li>✓ large approx. 500x500px logo on landing page</li> <li>✓ detailed company profile information on individual, separate subpage</li> </ul>	<ul style="list-style-type: none"> <li>✓ medium approx. 400x400px logo on landing page</li> <li>✓ company profile information on general sponsors subpage</li> </ul>	<ul style="list-style-type: none"> <li>✓ small approx. 300x300px logo on landing page</li> <li>✓ company profile information on general sponsors subpage</li> </ul>
Digital Promotion	<ul style="list-style-type: none"> <li>✓ company profile introduction in SDGC16 newsletter</li> <li>✓ social media promotion</li> <li>✓ 5 questions interview promoted in SDN Insider highlight section and on SDN website</li> </ul>	<ul style="list-style-type: none"> <li>✓ company profile introduction in SDGC16 newsletter</li> <li>✓ social media promotion</li> </ul>	<ul style="list-style-type: none"> <li>✓ company profile introduction in SDGC16 newsletter</li> <li>✓ social media promotion</li> </ul>
Signage including opening and closing deck	<ul style="list-style-type: none"> <li>✓ large approx. 500x500px logo on all signage</li> </ul>	<ul style="list-style-type: none"> <li>✓ medium approx. 400x400px logo on all signage</li> </ul>	<ul style="list-style-type: none"> <li>✓ small approx. 300x300px logo on all signage</li> </ul>
Conference Tickets	<ul style="list-style-type: none"> <li>✓ 5 free full conference tickets</li> </ul>	<ul style="list-style-type: none"> <li>✓ 3 free full conference tickets</li> </ul>	<ul style="list-style-type: none"> <li>✓ 2 free full conference tickets</li> </ul>
Vending Booth	<ul style="list-style-type: none"> <li>✓ 3x3m exhibition stand (including 1 high table, 2 bar stools, power supply and 2 poster wall 1x2m)</li> </ul>	<ul style="list-style-type: none"> <li>✓ 2x2m exhibition stand (including 1 high table, 2 bar stools, power supply and 1 poster wall 1x2m)</li> </ul>	
Presentation Slot	<ul style="list-style-type: none"> <li>✓ 1 presentation slot during break-out sessions on 1 conference day</li> </ul>		
Speaking Slot	<ul style="list-style-type: none"> <li>✓ 10 minutes speaking slot during conference opening</li> </ul>		

**ONLY  
TWO LEFT**

# Unique Sponsoring Packages



VIP Dinner | € 15 000,-

1 PARTNERSHIP AVAILABLE

**PACKAGE IS SOLD**



## Conference Website

- ✓ small logo approx. 300x300px on landing page
- ✓ company profile information on general sponsors subpage



## Digital Promotion

- ✓ company introduction within the SDGC16 newsletter
- ✓ social media promotion



## Signage

- ✓ small logo approx. 300x300px on all signage, including opening and closing deck



## Conference ticket

- ✓ 3 free full conference tickets 27<sup>th</sup> & 28<sup>th</sup> of October



## Speaking Slot

- ✓ 10 minutes speaking slot

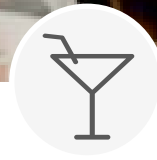


## Exclusive Benefits

- ✓ 40 selected people
- ✓ branded invitation & location
- ✓ contact details of participants



# Unique Sponsoring Packages



## Conference Reception | € 15 000,-

1 PARTNERSHIP AVAILABLE



### Conference Website

- ✓ small logo approx. 300x300px on landing page
- ✓ company profile information on general sponsors subpage



### Digital Promotion

- ✓ company introduction within the SDGC16 newsletter
- ✓ social media promotion



### Signage

- ✓ small logo approx. 300x300px on all signage, including opening and closing deck



### Conference ticket

- ✓ 1 free full conference ticket 27<sup>th</sup> & 28<sup>th</sup> of October



### Speaking Slot

- ✓ 10 minutes speaking slot during reception event

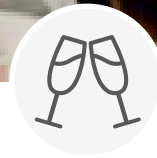


### Exclusive Benefits

- ✓ 300-350 selected people in a location in Amsterdam
- ✓ branded event
- ✓ 8-11pm, finger food and drinks

YOU ALREADY HAVE A LOCATION AND WOULD LIKE TO HOST THE RECEPTION? TALK TO US!

# Unique Sponsoring Packages



## Members Reception | € 10 000,-

1 PARTNERSHIP AVAILABLE OR 2 PARTNERSHIPS EACH 5000,-



### Conference Website

- ✓ small logo approx. 300x300px on landing page
- ✓ company profile information on general sponsors subpage



### Digital Promotion

- ✓ company introduction within the SDGC16 newsletter
- ✓ social media promotion



### Signage

- ✓ small logo approx. 300x300px on all signage, including opening and closing deck



### Conference ticket

- ✓ 1 free full conference ticket 27<sup>th</sup> & 28<sup>th</sup> of October



### Speaking Slot

- ✓ 10 minutes speaking slot during reception event



### Exclusive Benefits

- ✓ 200-250 SDN members in a location or studio in Amsterdam
- ✓ branded event
- ✓ 7-10pm, free finger food and drinks

YOU ALREADY HAVE A LOCATION AND WOULD LIKE TO HOST THE RECEPTION? TALK TO US!

# Unique Sponsoring Packages



## Members Day | € 7 000,-

2 PARTNERSHIPS AVAILABLE



### Conference Website

- ✓ small logo approx. 300x300px on landing page
- ✓ company profile information on general sponsors subpage



### Digital Promotion

- ✓ company introduction within the SDGC16 newsletter
- ✓ social media promotion



### Signage

- ✓ small logo approx. 300x300px on all signage, including opening and closing deck



### Conference ticket

- ✓ 1 free full conference ticket 27<sup>th</sup> & 28<sup>th</sup> of October



### Speaking Slot

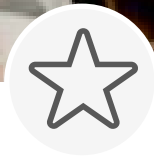
- ✓ 10 minutes speaking slot during members day



### Exclusive Benefits

- ✓ 300-350 SDN members on 26<sup>th</sup> of October
- ✓ branded event
- ✓ including food and beverages

# Unique Sponsoring Packages



## Young Talents Day | € 5 000,-

3 PARTNERSHIPS AVAILABLE



### Conference Website

- ✓ small logo approx. 300x300px on landing page
- ✓ company profile information on general sponsors subpage



### Digital Promotion

- ✓ company introduction within the SDGC16 newsletter
- ✓ social media promotion



### Signage

- ✓ small logo approx. 300x300px on all signage, including opening and closing deck



### Conference ticket

- ✓ 1 free full conference ticket 27<sup>th</sup> & 28<sup>th</sup> of October



### Speaking Slot

- ✓ 10 minutes speaking slot in the beginning of the day



### Exclusive Benefits

- ✓ 80-100 students on 26<sup>th</sup> of October
- ✓ half day event parallel to SDN members day

# Unique Sponsoring Packages Overview

	VIP Dinner   € 15 000,- 1 PARTNERSHIP AVAILABLE	Reception   € 15 000,- 1 PARTNERSHIP AVAILABLE	Members Reception   € 7 000,- 2 PARTNERSHIPS AVAILABLE
Exclusive Benefits	<ul style="list-style-type: none"> <li>✓ 40 selected people</li> <li>✓ branded invitation &amp; location</li> <li>✓ contact details of participants</li> </ul>	<ul style="list-style-type: none"> <li>✓ 300-350 selected people in a location in Amsterdam</li> <li>✓ branded event</li> <li>✓ 8-11pm, finger food and drinks</li> </ul>	<ul style="list-style-type: none"> <li>✓ 200-250 SDN members in a location or studio in Amsterdam</li> <li>✓ branded event</li> <li>✓ 7-10pm, free finger food and drinks</li> </ul>
Conference Website	<ul style="list-style-type: none"> <li>✓ small approx. 300x300px logo on landing page</li> <li>✓ company profile informat on on general sponsors subpage</li> </ul>	<ul style="list-style-type: none"> <li>✓ small approx. 300x300px logo on landing page</li> <li>✓ company profile informat on on general sponsors subpage</li> </ul>	<ul style="list-style-type: none"> <li>✓ small approx. 300x300px logo on landing page</li> <li>✓ company profile informat on on general sponsors subpage</li> </ul>
Digital Promotion	<ul style="list-style-type: none"> <li>✓ company profile introduction in SDGC16 newsletter</li> <li>✓ social media promotion</li> </ul>	<ul style="list-style-type: none"> <li>✓ company profile introduction in SDGC16 newsletter</li> <li>✓ social media promotion</li> </ul>	<ul style="list-style-type: none"> <li>✓ company profile introduction in SDGC16 newsletter</li> <li>✓ social media promotion</li> </ul>
Signage including opening and closing deck	<ul style="list-style-type: none"> <li>✓ small approx. 300x300px logo on all signage</li> </ul>	<ul style="list-style-type: none"> <li>✓ small approx. 300x300px logo on all signage</li> </ul>	<ul style="list-style-type: none"> <li>✓ small approx. 300x300px logo on all signage</li> </ul>
Speaking Slot		<ul style="list-style-type: none"> <li>✓ 10 minutes speaking slot during reception event</li> </ul>	<ul style="list-style-type: none"> <li>✓ 10 minutes speaking slot during reception event</li> </ul>
Conference Tickets	<ul style="list-style-type: none"> <li>✓ 3 free full conference tickets</li> </ul>	<ul style="list-style-type: none"> <li>✓ 3 free full conference tickets</li> </ul>	<ul style="list-style-type: none"> <li>✓ 1 free full conference ticket</li> </ul>

**PACKAGE IS SOLD**

**PACKAGE RESERVED**

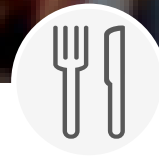


# In-kind Sponsoring Packages Overview

	Members Day   € 7 000,- 2 PARTNERSHIPS AVAILABLE	Young Talent Day   € 5 000,- 3 PARTNERSHIPS AVAILABLE
Exclusive Benefits	<ul style="list-style-type: none"> <li>✓ 300-350 SDN members on 26th of October</li> <li>✓ branded event</li> <li>✓ including food and beverages</li> </ul>	<ul style="list-style-type: none"> <li>✓ 80-100 students on 26th of October</li> <li>✓ half day event parallel to SDN members day</li> </ul>
Conference Website	<ul style="list-style-type: none"> <li>✓ small approx. 300x300px logo on landing page</li> <li>✓ company profile informat on on general sponsors subpage</li> </ul>	<ul style="list-style-type: none"> <li>✓ small approx. 300x300px logo on landing page</li> <li>✓ company profile informat on on general sponsors subpage</li> </ul>
Digital Promotion	<ul style="list-style-type: none"> <li>✓ company profile introduction in SDGC16 newsletter</li> <li>✓ social media promotion</li> </ul>	<ul style="list-style-type: none"> <li>✓ company profile introduction in SDGC16 newsletter</li> <li>✓ social media promotion</li> </ul>
Signage including opening and closing deck	<ul style="list-style-type: none"> <li>✓ small approx. 300x300px logo on all signage</li> </ul>	<ul style="list-style-type: none"> <li>✓ small approx. 300x300px logo on all signage</li> </ul>
Speaking Slot	<ul style="list-style-type: none"> <li>✓ 10 minutes speaking slot during members day</li> </ul>	<ul style="list-style-type: none"> <li>✓ 10 minutes speaking slot in the beginning of the day</li> </ul>
Conference Tickets	<ul style="list-style-type: none"> <li>✓ 1 free full conference ticket</li> </ul>	<ul style="list-style-type: none"> <li>✓ 1 free full conference ticket</li> </ul>

**PACKAGE IS SOLD**

# Food Sponsoring Packages



Lunch | € 10 000,-

1 PARTNERSHIP AVAILABLE PER DAY



## Conference Website

- ✓ medium logo approx. 400x400px on landing page
- ✓ company profile information on general sponsors subpage



## Digital Promotion

- ✓ company introduction within the SDGC16 newsletter
- ✓ social media promotion



## Signage

- ✓ medium logo approx. 400x400px on all signage, including opening and closing deck



## Exclusive Benefits

- ✓ branded and highly visible

# Food Sponsoring Packages



## Coffee Vespa | € 8 000,-

1 PARTNERSHIP AVAILABLE



### Conference Website

- ✓ medium logo approx. 400x400px on landing page
- ✓ company profile information on general sponsors subpage



### Digital Promotion

- ✓ company introduction within the SDGC16 newsletter
- ✓ social media promotion



### Signage

- ✓ medium logo approx. 400x400px on all signage, including opening and closing deck

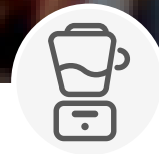


### Exclusive Benefits

- ✓ branded and highly visible



# Food Sponsoring Packages



## Smoothi Bar | € 10 000,-

1 PARTNERSHIP AVAILABLE



### Conference Website

- ✓ medium logo approx. 400x400px on landing page
- ✓ company profile information on general sponsors subpage



### Digital Promotion

- ✓ company introduction within the SDGC16 newsletter
- ✓ social media promotion



### Signage

- ✓ medium logo approx. 400x400px on all signage, including opening and closing deck



### Exclusive Benefits

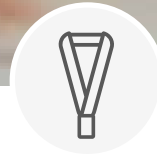
- ✓ branded and highly visible



# Food Sponsoring Packages Overview

	Lunch   € 10 000,- 1 PARTNERSHIP AVAILABLE PER DAY	Coffee Vespa   € 8 000,- 1 PARTNERSHIP AVAILABLE	Smoothie Bar   € 10 000,- 1 PARTNERSHIP AVAILABLE
Conference Website	<ul style="list-style-type: none"> <li>✓ medium logo approx. 400x400px on landing page</li> <li>✓ company profile information on general sponsors subpage</li> </ul>	<ul style="list-style-type: none"> <li>✓ medium logo approx. 400x400px on landing page</li> <li>✓ company profile information on general sponsors subpage</li> </ul>	<ul style="list-style-type: none"> <li>✓ medium logo approx. 400x400px on landing page</li> <li>✓ company profile information on general sponsors subpage</li> </ul>
Digital Promotion	<ul style="list-style-type: none"> <li>✓ company introduction within the SDGC16 newsletter</li> <li>✓ social media promotion</li> </ul>	<ul style="list-style-type: none"> <li>✓ company introduction within the SDGC16 newsletter</li> <li>✓ social media promotion</li> </ul>	<ul style="list-style-type: none"> <li>✓ company introduction within the SDGC16 newsletter</li> <li>✓ social media promotion</li> </ul>
Signage including opening and closing deck	<ul style="list-style-type: none"> <li>✓ medium logo approx. 400x400px on all signage, including opening and closing deck</li> </ul>	<ul style="list-style-type: none"> <li>✓ medium logo approx. 400x400px on all signage, including opening and closing deck</li> </ul>	<ul style="list-style-type: none"> <li>✓ medium logo approx. 400x400px on all signage, including opening and closing deck</li> </ul>
Exclusive Benefits	<ul style="list-style-type: none"> <li>✓ branded and highly visible</li> </ul>	<ul style="list-style-type: none"> <li>✓ branded and highly visible</li> </ul>	<ul style="list-style-type: none"> <li>✓ branded and highly visible</li> </ul>

# Special Sponsoring Packages



## Lanyards | € 4500,-

1 PARTNERSHIP AVAILABLE



### Conference Website

- ✓ small logo approx. 300x300px on landing page
- ✓ company profile information on general sponsors subpage



### Digital Promotion

- ✓ company introduction within the SDGC16 newsletter
- ✓ social media promotion



### Signage

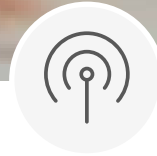
- ✓ small logo approx. 300x300px on all signage, including opening and closing deck



### Exclusive Benefits

- ✓ branded and highly visible
- ✓ all attendees will wear them during the conference days

# Special Sponsoring Packages



Wi-Fi | € 2800,-

1 PARTNERSHIP AVAILABLE

**PACKAGE IS SOLD**



## Conference Website

- ✓ small logo approx. 300x300px on landing page
- ✓ company profile information on general sponsors subpage



## Digital Promotion

- ✓ company introduction within the SDGC16 newsletter
- ✓ social media promotion



## Signage

- ✓ small logo approx. 300x300px on all signage, including opening and closing deck



## Exclusive Benefits

- ✓ branded signal and password
- ✓ all attendees can use it for free
- ✓ branded log-in credentials poster

# Special Sponsoring Packages



## Event App | € 4 500,-

1 PARTNERSHIP AVAILABLE



### Conference Website

- ✓ small logo approx. 300x300px on landing page
- ✓ company profile information on general sponsors subpage



### Digital Promotion

- ✓ company introduction within the SDGC16 newsletter
- ✓ social media promotion



### Signage

- ✓ small logo approx. 300x300px on all signage, including opening and closing deck



### Exclusive Benefits

- ✓ exclusive use of logo banner within the app
- ✓ all attendees will use it during the conference



# Special Sponsoring Packages Overview

	<b>Lanyards   € 4 500,-</b> <small>1 PARTNERSHIP AVAILABLE</small>	<b>Wi-Fi   € 2 800,-</b> <small>1 PARTNERSHIP AVAILABLE</small>	<b>Event App   € 4 500,-</b> <small>1 PARTNERSHIP AVAILABLE</small>
Conference Website	<ul style="list-style-type: none"> <li>✓ small logo approx. 300x300px on landing page</li> <li>✓ company profile information on general sponsors subpage</li> </ul>	<ul style="list-style-type: none"> <li>✓ small logo approx. 300x300px on landing page</li> <li>✓ company profile information on general sponsors subpage</li> </ul>	<ul style="list-style-type: none"> <li>✓ small logo approx. 300x300px on landing page</li> <li>✓ company profile information on general sponsors subpage</li> </ul>
Digital Promotion	<ul style="list-style-type: none"> <li>✓ company introduction within the SDGC16 newsletter</li> <li>✓ social media promotion</li> </ul>	<ul style="list-style-type: none"> <li>✓ company introduction within the SDGC16 newsletter</li> <li>✓ social media promotion</li> </ul>	<ul style="list-style-type: none"> <li>✓ company introduction within the SDGC16 newsletter</li> <li>✓ social media promotion</li> </ul>
Signage including opening and closing deck	<ul style="list-style-type: none"> <li>✓ small logo approx. 300x300px on all signage, including opening and closing deck</li> </ul>	<ul style="list-style-type: none"> <li>✓ small logo approx. 300x300px on all signage, including opening and closing deck</li> </ul>	<ul style="list-style-type: none"> <li>✓ small logo approx. 300x300px on all signage, including opening and closing deck</li> </ul>
Exclusive Benefits	<ul style="list-style-type: none"> <li>✓ branded and highly visible</li> <li>✓ all attendees will wear them during the conference days</li> </ul>	<ul style="list-style-type: none"> <li>✓ branded signal and password</li> <li>✓ all attendees can use it for free</li> <li>✓ branded log-in credentials poster</li> </ul>	<ul style="list-style-type: none"> <li>✓ exclusive use of logo banner within the app</li> <li>✓ all attendees will use it during the conference</li> </ul>

**PACKAGE IS SOLD**

# Sponsoring Packages

Packages		Availability	Price
General	Bronze	6	6 850 €
	Silver	only 2 left	12 000 €
	Gold	1	25 000 €
In-kind	VIP Dinner	sold	15 000 €
	SDGC16 Reception	reserved	15 000 €
	Members Day	2	7 000 €
	Members Reception	2	5 000 €
	Young Talent Day	sold	5 000 €
Food	Lunch	2	10 000 €
	Coffee Vespa	1	8 000 €
	Smoothie Bar	1	10 000 €
Special	Lanyard	1	4 500 €
	Wi-Fi	sold	2 800 €
	EventApp	1	4 500 €

## Information

Please note that all mentioned prices do not include VAT and see the following information for the specific regions:

Sponsors from Germany: +19% VAT

Sponsors from EU: with VAT-No 0% VAT, without +19% VAT

Sponsors from other countries: 0% VAT

## Service Design Award

The Service Design Award is the premier award for service design, organised by SDN. It recognises outstanding work in the field of service design in both commercial, public and academic categories.

The ceremony of the Service Design Award 2016 will be integrated into the 9th annual Service Design Global Conference program.

Find out more about the Service Design Award and possible sponsoring opportunities:

# Your Contact

**If you would like to discuss your sponsoring options or customized packages for Service Design Global Conference 2016 in Amsterdam, please get in touch.**



**Birgit Mager**

President of SDN



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Sponsoring Manager SDGC

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